



News Letter

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Cooperatives for Sustainable Development



Institute of Cooperative Management Madurai

(An Institution of National Council for Cooperative Training (NCCT), New Delhi,
Ministry of Cooperation, Government of India)



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STEPPING INTO THE 3rd YEAR – MINISTRY OF COOPERATION HAS TRANSFORMED THE RURAL LIVELIHOODS OF INDIA:

Considering the global advancements in the sector and also to deepen co-operatives as a true people-based movement reaching up to the grassroots and develop a cooperative based economic model where each member works with a spirit to responsibility, Ministry of Cooperation was created with a Gazette Notification dated 6th July, 2021.

The Ministry is responsible for provide a separate administrative, legal and policy framework for strengthening the cooperative movement in country under the dynamic leadership of Honourable Minister of Home Affairs and Cooperation, Shri. Amit Shah assisted by Shri B. L. Verma, Hon'ble Minister of State for Cooperation. Secretary, Cooperation is the administrative head of the Ministry. Secretary, Cooperation is assisted by one Additional Secretary, two Joint Secretaries and one Central Registrar of Cooperative Societies.

The principal activities of the Ministry include streamlining processes for 'Ease of doing business for co-operatives and enabling development of Multi-State Co-operative Societies.

It lays emphasis on strengthening, bringing transparency, modernization, computerization, creating competitive cooperatives, working constantly to meet the challenge of accessibility to development for every underprivileged in rural areas and on connecting every village with cooperatives, making every village prosperous with the mantra of **"Sahakar se Samriddhi"** (Prosperity through Cooperatives) which aimed at boosting cooperative movement in the country.

Within just 2 years, The Ministry has undertaken 48 new initiatives / reforms in the cooperative sector which has been categorized based on the themes listed out below:

- a Making Primary Cooperatives Transparent and Economically Vibrant (14 Initiatives)
- b. Strengthening the Urban and Rural Cooperative Banks (9 Initiatives)
- c. Relief to Cooperative Societies in Income Tax (6 Initiatives)
- d. Revival of Cooperative Sugar Mills (4 Initiatives)
- .e. Three new Multi-State Societies at the National level (3 Initiatives) Capacity Building in Cooperatives (3 Initiatives)
- g. Use of Information Technology for 'Ease of Doing Business' (2 Initiatives)
- h. Other Initiatives (7 Initiatives including National Cooperative Database, Multi State Cooperative Societies(Amendment) Bill, Formulation of New Cooperative Policy etc.)

52nd HDCM Diploma Award Ceremony at ICM Madurai (10.07.2023)

52nd HDCM Diploma Award Ceremony at ICM Madurai- was presided over by Dr.Raama Sreenivasan Director, NABARD. The Chief Guest distributed the certificates and delivered special address. Dr.R.Gopalsamy, Director i/c(Finance) NCCT felicitated the participants. Dr. Mayil Murugan, HOD, Department of Commerce, Madura College, Students, DGR participants also attended the function.



C-PEC (BIRD, Lucknow) Accreditation Visit (20,21 July 2023)



Dignitaries from C-PEC BIRD Lucknow, NABARD made their presence at ICM Madurai to award the accreditation status by reviewing the performances of ICM Madurai over the past three years. Director i/c ICM Madurai, Director NICM Chennai and the Faculty Members of ICM Madurai were associated with them in this process.

Programme on Government e-Market Place (GeM) and MSTC

The 1st training programme for the calendar year 2023 -24 begun with Three days training programme on "Government e-Market Place (GeM) and MSTC" for CSRs/SIs/JIs of Cooperative Department was conducted from 24.07.2023 to 26.07.2023. The programme was coordinated by Dr. V. Alagu Pandian - Faculty/ICM-Madurai



Programme on Stress Management and Work Life Balance



Three days short duration course "Programme on Stress Management and Work Lifer Balance Officers " for the officers of Departments of Handlooms/Textiles / Housing Cooperatives/Milk Audit/ICDS/Social Welfare. This Programme was coordinated by Shri.G.Kathiravan, Faculty/ICM Madurai

Programme on Credit Management and SARFAESI ACT

Programme on Credit Management and SARFAESI ACT
Officers/Managers of DCCBs/UCBs three days short duration programme (31.07.23 to 02.08.23).
Course Coordinator:
Dr. S. Dharmaraj,
Director i/c, ICM Madurai



Bee Keeping Training & Rural Developing Schemes session for DGR - Certificate Course in Book Keeping & Acct Using Tally participants



The participants of DGR were provided with training on Bee Keeping and Entrepreneurial Activities, as a part of the Certificate Course



Valedictory of DGR - Certificate Course in Book Keeping & Acct Using Tally

वैश्विक कुटुम्बकम्
विश्वे शांतिः कृषिः अन्नः
समृद्धिः सन्तानम्



Member Education Programmes - Pothumbu PACS and Kottampatti PACS



Institute of Cooperative Management,, Madurai organised "Cooperative Awarness and Member Education Programme" on 25.07.2023 at Pothumbu PACS, Madurai. The Programme presided by Mr. Deenadhayalan, Managing Director, Madurai Cooperative Union, Madurai. Mr. Mariappan, Deputy Registrar (Rtd.) handled the classes. There were 99 participants benefitted through this programme. Mr. Kathiravan, Faculty, coordinated the event.



Institute of Cooperative Management,, Madurai was organised a "Cooperative Awarness and Member Education Programme" on 27.07.2023 at Kottampatti, Madurai. The Programme presided by Mr. Deenadhayalan, Managing Director, Madurai Cooperative Union, Madurai. Mr. Mariappan, Deputy Registrar (Rtd.) handled the classes. There were 100 participants benefitted through this programme. Mr. Kathiravan, Faculty, coordinated the event.

MILESTONES OF MINISTRY OF COOPERATION IN JULY 2023:

a) Prime Minister's Address in The 17th Indian Cooperative Congress – New Delhi (01-02 July 2023):

The 17th Indian Cooperative Congress is being organised on 1-2 July 2023 with an objective to discuss various trends in the cooperative movement, showcase best practices being adopted, deliberate challenges being faced and chalk out future policy direction for the growth of India's Cooperative movement. Honourable Prime Minister made his presence, addressed the gathering and also launched E-portals of e-commerce website for Cooperative Marketing and Cooperative Extension and Advisory Services Portal. The main theme of the 17th Indian Cooperative Congress is "Amrit Kaal: Prosperity through Cooperation for a vibrant India".



Some key takeaways from PM's Speech:

- **'Government and Cooperatives will together provide double strength to the dream of Vibrant India'**
- PM called upon the cooperatives to contribute to fulfilling various missions started by the government such as Amrit Sarovars, Water Conservation, Per Drop More Crop. Micro Irrigation etc.
- Cooperatives will become a powerful medium of the country's economic source in the new India. He also emphasized the need to build villages that will become self-sufficient by following the cooperative model. He also suggested improving Cooperation in Cooperatives and Said that Cooperatives should become the carrier of Social Policy and National Policy instead of politics.

b) Minister of Cooperation marked his presence during the 42nd Foundation Day of NABARD (12th July 2023):

Some key takeaways from Minister's Speech:

- Country like India which has huge rural population cannot be imagined without NABARD which worked as backbone for rural economy, infrastructure, agriculture, cooperative institutions and SHGs for the last 4 decades
- NABARD and Cooperative Institutions have an important role in fulfilling the resolution of taking changes being witnessed in the country to the villages
- NABARD has financed about 1 Crore SHGs in the country, in a way this is the biggest programme of micro-financing in the world.
- Minister of Cooperation also distributes Micro-ATM cards to Milk societies and RuPay Kisan Credit Cards to the members of these societies.



c) Honourable Minister of Cooperation Inaugurated National Mega Conclave on FPO in Cooperative Sector and released Action plan for forming 1100 New FPOs by PACS: (14th July 2023)

- The Conclave aimed at discussing ways to strengthen Primary Agricultural Credit Societies (PACS) through Farmer Producer Organisations (FPOs)
- It will witness the participation of experts from the sector as well as members from the FPOs across the country. The mega conclave is being organised by the National Cooperative Development Corporation (NCDC) in collaboration with the Ministry of Cooperation.
- Under the FPOs Scheme, Financial assistance of Rs.33 Lakh is provided to each FPO. Further financial assistance of Rs. 25 Lakh per FPO is given to the Cluster Based Business Organisation (CBBOs) for promoting and handholding FPOs.



d) Honourable Minister of Cooperation launched CRCS – Sahara Refund Portal (18th July 2023):

- The portal has been developed for submission of claims by genuine depositors of cooperative societies of Sahara Group – Sahara Credit Cooperative Society Limited, Saharayan Universal Multipurpose Society Limited, Hamara India Credit Cooperative Society Limited and Stars Multipurpose Cooperative Society Limited
- Refund process of Rs.5000 crores to investors began in a transparent manner.



e) Honourable Minister of Cooperation inaugurated ‘National Seminar on Delivery of CSC services through PACS’ (21st July 2023):

- Delivery of CSC services through PACS is a big step towards strengthening them by allowing PACS to provide facilities like Common Service Centres (CSC) in the country and its benefits will reach crores of people living in rural areas of the country.
- Till now, 17,000 PACS have been on boarded on CSC portal, out of which 6,000 PACS are going to start providing services as CSCs



f) Plan to organise main cooperative societies of the country (26th July 2023):

- The government has approved setting up of 3 National level Multi State Cooperatives – one each for Exports- National Cooperative Exports Limited (NCEL), Organic Produce – National Cooperative Organics Limited and Seeds (NCOLS) – Bharatiya Beej Sahkari Limited (BBSSL). These are registered under MSCS Act 2002.
- The Cooperative Societies of all levels who are interested in activities specified for each of above societies are eligible to become member.

COOPERATION IN PARLIAMENT MATTERS:

a) Multi-State Cooperative Societies (Amendment) Bill, 2022

- The Monsoon Session of Parliament for the year 2023 has begun and Multi-State Cooperative Societies (Amendment) Bill, 2022 was placed in Lok-sabha for discussion and passed on 25th July 2023

Salient Features of the Bill:

- The Bill was brought in order to increase the transparency, accountability and profit in Multi State Cooperative Societies
- With the passing of this bill by the lower house, a new era will begin in the country's cooperative movement.
- The Govt. has taken several steps to revive the PACS, make them viable and multi-dimensional
- Detailed provisions for subjects like reforming the election process of members, bringing transparency in the society, strengthening the monitoring system and ease of doing business have been included in the bill.
- Provision to provide reservation to one SC/ST/Women in the committees has been included in the bill which will increase the representation of the marginalised sections of the society.
- Bill also contains provisions regarding matters such as bringing transparency in the process of recruitment of employees, appointment of auditors from a panel approved by the CRCS and bringing financial discipline through prescribed standards of Audit and Accounts.
- In order to ensure ease of doing business, Bill also has provisions for amendment in registration procedures, speedy disposal of applications and electronic submission of applications, documents and their scrutiny etc.

b) New Cooperative Sector

Policy The Minister has given written reply to a question raised in the Rajya Sabha regarding National Cooperative Policy.

- The policy helps in realising the vision of Prosperity through Cooperatives promoting cooperative based economic development model, strengthening cooperative movement in the country. Consultations were held with stakeholders and suggestions for formulating the new policy were invited from Union/State Ministries, National Cooperative Federations and Cooperative Institutions and also from general public. Also Minister has mentioned in detail about the 48 new initiatives taken by MoC.

c) Development of National Cooperative Database:

- Ministry of Cooperation is developing a comprehensive
- National Cooperative Database in a phased manner by mapping about 2.64 lakh societies of three sectors i.e. PACS, Dairy and Fisheries has been completed in February 2023 under Phase-I. Under Phase-II, mapping of National Cooperative Societies Federations has been completed. Under Phase-III, Database is being extended to the rest of the societies working in all other sectors. The National Cooperative Database will be released upon completion of data collection under Phase-III. (Minister of Cooperation in a written reply to the question raised in Rajya Sabha)

d) Industry – Academia Linkage for Cooperatives:

- Industry – Academia Linkage for Cooperative societies are ensured through continuous engagement of the sector experts and practitioners in the various training, awareness and other academic programs run by NCCT under MoC.
- NCCT in collaboration with NABARD, SOFTCOB scheme conducted 690 training programs between 2020-21 and 2022-23 for 20,955 participants who are mainly farmers to strengthen PACS and other primary cooperative societies. Besides NCCT also conducted Training / Awareness programmes between 2020-21 and 2022-23 for 1, 61,043 farmers in rural areas. (Minister of Cooperation in a written reply to the question raised in Rajya Sabha).

CO-OP BAZAAR – An Initiative from the Cooperative Department of Tamilnadu Government.

- A new app has been introduced by the Tamil Nadu government to market the products of cooperatives on a large scale.
- Various companies are manufacturing and marketing products under the cooperative department of Tamilnadu government also further steps are being taken to expand this further. In that way, an app for cooperative market called CO-OP Bazaar has been developed and it was inaugurated by Honourable Cooperative Minister of Tamilnadu Government on July 6th 2023. Henceforth, the public can order the products they need from the comfort of their homes.
- In the first phase, 64 types of products produced by 8 cooperative societies can be obtained through door delivery. It has been followed after the announcement of this scheme in the current session of the Legislative Assembly with the approval of the Chief Minister. This application has been introduced to benefit consumers at a lower price. He said that everyone can download and use this application through Google Play Store.

TANFED

**கூட்டுறவு சந்தை
CO-OP Bazaar**

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Sl. No	Name of the Programme	No. of Participants
1	Programme on Government e-Market Place (GeM) and MSTC CSRs/SIs/JIs of Cooperative Department	17
2	Programme on Stress Management and Work Life Balance	08
3	Programme on Credit Management and SARFAESI ACT Officers/Managers of DCCBs/UCBs	24
4	Member Education Programmes - Pothumbu PACS	99
5	Member Education Programmes - Kottampatti PACS	100
Total		248

Programme and Activities (Up to June 2023)

Sl. No	Month	No. of Programmes conducted	No. of Participants
1	April 2023	1	14
2	May 2023	4	186
3	June 2023	4	269
4	July 2023	5	248
Total		15	965

101st INTERNATIONAL COOPERATIVE DAY – 01/07/2023

International Cooperative Day is an annual celebration of the Cooperative movement observed on the first Saturday in July since 1923 by the International Cooperative Alliance.

On December 16, 1992, the United Nations General Assembly proclaimed that "the first Saturday of July 1995 to be International Day of Cooperatives, marking the centenary of the establishment of the International Cooperative Alliance". Since 1995 the United Nations International Day of Cooperatives has been observed jointly alongside International Cooperative Day.

Year 2023 INTERNATIONAL COOPERATIVE DAY Theme:

On 1 July, the cooperative movement commemorated the 101st International Day of Cooperatives under the slogan **"Cooperatives for Sustainable Development"**.



The International Day of Cooperatives is a great occasion to claim towards the international community and national governments the key role of cooperatives as partners to accelerate the urgently needed changes to accomplish the Sustainable Development Goals (SDGs).

In September 2023, the international community will mark the mid-point in the implementation of the 2030 Agenda for Sustainable Development and seek ways to accelerate progress in the SDGs. It is thus a real key moment to demonstrate the contribution of cooperatives in advancing the achievement of the SDGs.

At the mid-point of the 2030 Agenda, efforts need to be deepened, and this can only be done with more cooperation. Enterprises, which are responsible for organising the production and distribution of goods and services, must focus on people and the planet. Cooperatives have a model for doing this, and have been demonstrating it for almost 200 years", says the President of the International Cooperative Alliance (ICA), Ariel Guarco.

As natural vehicles of collaborative partnership and prosperity for all, cooperatives contribute to economic, social, and environmental sustainability across regions and economic sectors.